



2019 FESTIVALS: ARTISIC OPPORTUNITIES & CREATIVE ENGAGEMENTS

The deadline to apply to BOPA 2019's festivals is 11:59pm EST on Monday, March 11, 2019

About BOPA – Who We Are & What We Do

The [Baltimore Office of Promotion & The Arts](#) (BOPA) is a 501(c)(3) non-profit organization, which serves as Baltimore City's official arts council, events agency and film office. By providing funding and support to artists, arts programs and organizations across the city, and by producing large-scale events such as Light City, Artscape and the Baltimore Book Festival, BOPA makes Baltimore a more vibrant and creative city. We invite you to be a part of the excitement, and apply for BOPA's 2019 festivals season!

Artscape Overview

Where Baltimore comes together to discover city arts, [Artscape](#) is a summer tradition like no other. Celebrating its 38th year in 2019, Artscape is proud to showcase an Artists' Market of 150 fine artists and craftspeople; live concerts on outdoor stages; immersive visual arts experiences; a robust performing arts program including dance, fashion, street theater, jazz, opera and classical music; family-friendly events and entertainment; teen-focused activities and programming; film, experimental music, improv and a comedy club; and culinary arts with a delicious local eats and refreshing beverage program.

Artscape is held outdoors in tents, and inside the neighborhood's premier exhibition spaces and performing arts and cultural venues. The outdoor festival is 100% free and accessible; all indoor venues are accessible, some indoor/private venues may be ticketed.

Dates: Friday, July 19, 2019 and Saturday, July 20, 2019 from 11am-9pm, and Sunday, July 21, 2019 from 11am-7pm; Artscape After Hours (Friday and Saturday from 9-11pm on Charles Street)

Location: Midtown Baltimore and the Station North Arts & Entertainment District neighborhoods; Mt. Royal Avenue, Cathedral and Preston Streets, Maryland Avenue and Charles Street

Attendance: 350,000 visitors over three days

Economic Impact: \$28.5 million



Baltimore Book Festival Overview

New for 2019 – Light & Literature Unite! Baltimore Book Festival and Light City come together to create a one-of-a-kind destination.

Baltimore's premier celebration of the literary arts, the [Baltimore Book Festival](#) features hundreds of author appearances and book signings; 100+ exhibitors and booksellers; high-energy readings on multiple stages; cooking demos by celebrity chefs; poetry readings and workshops; panel discussions, walking tours, storytellers and hands-on projects for kids; street theater; live music; and a delicious variety of food, beer and wine. 2019 marks the 24th year of the Baltimore Book Festival.

Baltimore Book Festival is held outdoors in tents, and inside the Inner Harbor's most popular visitor attractions. The outdoor festival is 100% free and accessible; all indoor venues are accessible and some indoor/private venues may be ticketed.

Dates: Friday, November 1, 2019 through Sunday, November 3, 2019 from 12pm-10pm (special note: Light City's spectacular light art walk illuminates at approximately 5-6pm)

Location: Baltimore Inner Harbor

Attendance: 100,000 visitors over three days

Economic Impact: \$8.3 million

Light City Overview

In just three years, [Light City](#) has become one of the world's most renowned light art festivals, transforming Baltimore with large-scale light art installations, performances and music. Situated along the Baltimore Inner Harbor and Waterfront, Light City features international, national and local artists, innovative culinary experiences and an interactive children's area. 2019 marks the 4th year of Light City.

Light City is held outdoors in tents, and inside the Inner Harbor's most popular visitor attractions. The outdoor festival is 100% free and accessible; all indoor venues are accessible and some indoor/private venues may be ticketed.

Dates: Friday, November 1, 2019 through Sunday, November 10, 2019 from 5pm-10pm (special note: during the day, Baltimore Book Festival illuminates the city with literature, innovative ideas and conversation, starting at 12pm from November 1 through November 3, with keynote speakers and events continuing into the week of November 4)

Location: Baltimore Inner Harbor/Waterfront

Attendance: 450,000 visitors

Economic Impact: \$33.5 million



Join Us - We Invite You to Apply!

Connect with our audience of thousands of attendees as an official BOPA festival participant. BOPA's festivals are fun, turnkey opportunities to showcase your art, market your message and/or interact with the community through four artistic disciplines: literary, visual, performing and culinary. There's truly something for everyone!

Applications

1. Literary Arts

- Baltimore Book Festival / Light City – [Authors & Speakers](#)
- Baltimore Book Festival / Light City – [Three-Day Exhibitor](#)
- Baltimore Book Festival / Light City – [One-Day Exhibitor/Emerging and Independent Authors](#)

2. Visual Arts

- Artscape – [Artists' Market](#) (includes Emerging Artists Program)
- [Fred Lazarus IV Artscape Prize](#) – "The Fred" (visual arts competition for Baltimore City High School students)
- Artscape – [Artscape Gallery Network](#) (visual arts exhibition)
- Artscape – [Gamescape](#) (videogame designers and developers)
- Artscape – Visual Artwork Projects
 - a) [Animations on the Big Screen](#) (Exhibition of Short Video Animations)
 - b) [Artist Books, Prints, Multiples & Editions Fair](#) (Artists & Artist Collectives working in Books, Prints, Multiples & Editions)
 - c) [A Giant Leap](#) (Temporary Ground-based Patterns and Redesigned Playground Games)
 - d) [Landing on Charles Street](#) (Large Scale Outdoor to Small Scale Indoor Installation Based Artworks)
 - e) [Modules](#) (Onsite Gallery Pavilions and Artist Collective Workshops)
 - f) [moonstruck](#) (Indoor Gallery Exhibition)

Note – Light City 2019: the Call for Entry for light art installation proposals is closed. The Light City 2020 Call for Entry will open early August 2019.

BALTIMORE

OFFICE OF PROMOTION & THE ARTS
Arts • Events • Film

3. Performing Arts

- [Classical Music, Dance, Fashion, Jazz, Literary-Themed, Music, Opera, Performance Art, Theater](#) **the Performing Arts application does not include performances on outdoor festival concert stages*

Additional Performing Arts Opportunities at Artscape:

- **Experimental Musicians** interested in applying to perform at Artscape, contact shelly@highzero.org.
- **Comedians and Improvisers** interested in applying to perform in LOL@Artscape, contact LOL@bigimprov.org.
- **Filmmakers** interested in applying to participate in Film at Artscape, contact events@mdfilmfest.com.

Note – Sound Off Live!: the application for emerging musicians/bands/DJs interested in performing at one of BOPA’s 2019 festivals – on a concert stage – is closed. If you are an emerging musician/band/DJ and are interested in applying to perform at one of BOPA’s 2020 festivals, please visit <http://promotionandarts.org/events-festivals/sound-live-presented-hard-rock-cafe-baltimore> after May 15, 2019 to submit an application.

4. Culinary Arts

- Baltimore Book Festival / Light City – [Chef and Cookbook Authors/Inspired Cooking Demonstrations](#)
- [Festival Food Vendors](#)

5. Youth Programming

- Artscape – [Kidscape](#) (activities, crafts, programming and performances for school-aged children)
- Artscape – [Teenscape](#) (activities, crafts, programming and performances for adolescent and teenaged youth)
- Baltimore Book Festival / Light City – [Children’s Activities, Crafts & Workshops](#)

6. Community Engagement

- Artscape – [Non-Profit Arts & Cultural Organizations, Community Partners](#)
- Baltimore Book Festival / Light City – [Literary Exhibitors](#)

7. Neighborhood Businesses and Organizations

- Artscape – [In the Neighborhood](#)
- Light City – [Brilliant Baltimore](#)

Artscape’s Youth Day – Friday, July 19th

Returning for its 2nd year, Artscape’s Youth Day is proud to celebrate the artistic and creative talents of Baltimore’s youth (ages 19 and younger). Youth artists, performers, makers and creators interested in participating are encouraged to apply using one or more of the following applications:

- [Kidscape](#) (school-aged children)
- [Teenscape](#) (adolescent and teenaged youth)
- [Performing Arts](#) (music, DJ-ing, dance, fashion, theater)

BALTIMORE

OFFICE OF PROMOTION & THE ARTS
Arts • Events • Film

We Want To Hear From You!

The Baltimore Office of Promotion & The Arts invites the public to an information session(s) for Artscape, Baltimore Book Festival and Light City 2019.

The information session is open to anyone interested learning more about the process of submitting a proposal or application to the festivals, hear more about application requirements and guidelines, meet the BOPA staff, network with potential collaborators and hear about locations in the festival footprint that may offer inspiration for a proposal. The information sessions will cover a range of topics including but not limited to: performing artists, food and beverage vendors, visual arts projects, exhibitors, etc., for each festival.

For more information, contact 410-752-8632 or email [Ayo Figueroa](mailto:Ayo.Figueroa@baltimorearts.org), Festivals Programming Coordinator.

Information Session dates/locations are as follows:

- 1) Thursday January 24th 6pm-7pm at [Motor House](#) (120 W. North Ave)
- 2) Monday February 11th 10am-11am FACEBOOK LIVE
- 3) Saturday March 2nd 1pm-2pm at [Jubilee Arts](#) (1947 Pennsylvania Ave)

Frequently Asked Questions

I've never participated in a festival before, can I still apply? *Yes, all are encouraged to apply!*

I don't see the right application for me, but I would like to participate in a festival(s). What should I do? *Please email [Artscape](#), [Baltimore Book Festival](#) or [Light City](#), or call 410-752-8632.*

Can I apply for more than one festival? *Yes, you are welcome to apply to more than one festival.*

Can I apply for more than one Performing Arts genre? *Yes, you are welcome to apply to more than one performing arts genre.*

Can I apply for more than one medium in Artscape's Artists' Market? *Yes, you are welcome to apply to more than one medium. If both mediums/applications are accepted into the festival, you will still exhibit both in one [1] booth.*

What type of work(s) can I submit to Artscape's Artists' Market? *Accepted artists may only exhibit and sell their own original artwork.*

Can I combine my space with another artist in Artscape's Artists' Market? *Artists who have been selected may combine or share booths. Both artists must submit applications and be selected by the jury.*

Are artists required to have insurance? *Yes, a standard insurance policy is required. Note, this applies to any participant of BOPA's festivals. If accepted, you are required to obtain and pay for your own insurance.*



Frequently Asked Questions (continued...)

Can I play music in my tent/booth? *No, amplified sound in tents/booths is distracting to your neighbors.*

Will there be security at night for the vendor tents? *Yes; there will be roaming security throughout the festival (including overnight/during non-festival hours).*

How can I submit a light art installation proposal for Light City? *The Light City 2019 Call for Entry is closed. The Light City 2020 Call for Entry will open August 5, 2019.*

How's the weather in July? *July is a great month to enjoy Baltimore's summer festivals. Average daily temperatures for July in Baltimore are in the 80° degree range.*

How's the weather in November? *Many people attend outdoor events – such as parades, football games, fall/winter festivals, races and more – in November. Average daily temperatures for early November in Baltimore are in the high 40° to low 50° degree range.*

Terms and Conditions

By submitting an application, you agree to and accept all festival terms and conditions. Please see the Terms & Conditions specified in the application(s).

Submitting an application does not guarantee acceptance into the festival(s).

We Welcome Additional Questions

Contact our festival experts via phone (410-752-8632) or email [Artscape](#), [Baltimore Book Festival](#) or [Light City](#).