

**FOR IMMEDIATE RELEASE**

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**THE BROMO SELTZER ARTS TOWER REOPENS TO THE PUBLIC ON APRIL 9**

*After two years, guests can visit artist studios and see the inner working of the Bromo clock*

The **Baltimore Office of Promotion & The Arts (BOPA)** announces that the **Bromo Seltzer Arts Tower** will reopen to the public on **Saturday, April 9, 2022**. Moving forward, the Bromo Tower will be open **Saturdays from 11:00 a.m.–4:00 p.m.**, during which time guests can learn more about the historical building from longtime museum curator **Ernie Dimler**. Admission to the galleries, artist studios, and museum is free. For \$8, guests can also participate in a tour of the clock room and see the inner working of the famed Bromo clock up close.

Visitors will have an opportunity to view artwork throughout the building, including 15 floors of working artist studios and special exhibitions. The building’s artists will open their studios so you can step into their process and see their work in progress. Bromo’s first artist tenant, Baker Artist and MICA graduate **John David Ehlers**, loves inviting patrons into his studio to view his work. His mediums include charcoal, oils, photography, watercolors, and installation sculpture. The newest tenant at Bromo is fashion designer **Amber Whitehurst**. Her stylish, comfortable garments will make you feel like a million bucks. You can also visit the studio of collage artist and photographer **Bria Sterling Wilson**. Bria’s work will be featured in one of Bromo’s galleries later this year as part of the **Emerge Baltimore** exhibition series.

The **Emerge Baltimore** exhibition series, curated by **Kirk Shannon-Butts**, will host separate solo shows for nine up-and-coming artists throughout the year. These artists represent the zealous expression and cutting-edge vision that will boldly thrust Baltimore City creative culture into the future. Shannon-Butts emphasizes, “It is important for artists to have a platform to tell their story thoughtfully and artistically in a fresh and welcoming space. The Bromo Seltzer Arts Tower is the new home for Baltimore’s most promising emerging creative voices.”

The first trio of exhibiting artists — **Aliana Grace Bailey**, **Derrick ‘DJ’ Smith**, and **Raquel Thompson** — is currently on view in Bromo Tower’s first, second, and third floor galleries for a few more weeks. The shows close on Sunday, April 24, 2022. The next round of exhibitions will open in June 2022.

**About the Bromo Seltzer Arts Tower**

The Bromo Seltzer Arts Tower was the tallest building in the City when it was completed in 1911. Though it no longer holds that title, it has remained one of the most iconic landmarks in Baltimore — and the heart of the Bromo Seltzer Arts & Entertainment District on Baltimore's West Side. The building offers 15 floors of artist studio and gallery space and has been home to countless visual & literary artists.

This historic structure, which is listed on the National Register of Historic Places, was modeled after the Palazzo Vecchio in Florence, Italy. The tower was built by Captain Isaac Emerson, the inventor of the headache remedy Bromo Seltzer (hence the name). The most interesting feature is the still-functioning tower clock, the face of which displays the word Bromo Seltzer instead of numbers. Each of the clocks' faces measure 24 feet in diameter, one foot larger than the clock faces on London's Big Ben. The famous clock atop the tower holds its own separate historic registration.

As BOPA's Director of Facilities Annie Applegarth notes, "Baltimore is a historic city and its old buildings, specifically Bromo, attract people. There's a warmth to the materials and a story in the construction."

Learn more about the Bromo Seltzer Arts Tower by visiting [www.bromoseltzertower.com](http://www.bromoseltzertower.com) and following BOPA on Facebook, Twitter, and Instagram: @promoandarts.

*The Baltimore Office of Promotion & The Arts (BOPA) is a 501(c)(3) nonprofit organization, which serves as Baltimore City's arts council, events center, and film office. By providing funding and support to artists, arts programs, and organizations across the city, and by producing large-scale events such as Artscape, Baltimore Book Festival, and Light City, BOPA's goal is to make Baltimore a more vibrant and creative city.*