



**BALTIMORE OFFICE OF PROMOTION & THE ARTS, INC.**  
BOARD MEETING – Thursday, June 14, 2018 – 9AM  
**MINUTES**

**Attending:** Kimberly Clark, Michael Davenport, Brian Lyles, Anana Kambon, Jeff Pillas, Frank McNeil, Paula Rome, Laurie Rush, and Kathy Sher

**Staff Attending:** Krista Green, Roz Healy, Lenora Henry, Kathy Hornig, Dana Moulden, and Donna Sawyer

**Absent:** Tom Crawford, Sandy Hillman, Scott Johnson, and Jack Lewin

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**Minutes** –March 1, 2018 minutes were approved and adopted as final.

**Finance Report**

- Dana Moulden was introduced as the new CFO.
- The FY18 budget process is complete.

**Development / Communications Report**

Donna Sawyer identified prospective sponsorship opportunities on the horizon.

- **The Rockefeller Foundation and Chan Zuckerberg Initiative:** A \$10-million funding opportunity open to organizations that are working to expand economic opportunity for low-income and financially insecure people and communities in the United States. Those awarded will receive a \$1 million grant for their program. BOPA is proposing to expand its youth workforce development program, Art@Work. (Awards announced Sept 2018)
- **Amazon Sponsorship:** Development is cultivating a new relationship with Amazon, after introduction at the Illuminating Baltimore event back in February.
- **Tito's Vodka Sponsorship:** BOPA was introduced to Tito's Vodka back in April, through Jamie McDonald. They are interested in Light City, and we are developing a targeted pitch for Light City 2019
- **School 33 Anniversary** – February 2019 marks the 40<sup>th</sup> anniversary of the opening of School 33. BOPA plans to leverage this milestone to promote our commitment to and fostering of Baltimore-based visual artists by holding a special reception, and creating campaign with a goal to increase awareness and individual contributions.
- **Individual Giving** will be a priority for Development as we look forward to FY19.

## Cultural Affairs

- Krista Green, Interim Cultural Affairs Director provided an update about BOPA projects and partner events shared upcoming news. On Tuesday, June 19, 2018 at 10am the BMA Finalist exhibition press preview will take place.
  - Finalist exhibition duration: June 20-Aug 5, 2018
- Announcement of BOPA's Sondheim Prize Winner-Saturday, July 14, 2018 at 7pm; Galleries open at 6pm and the MICA Semifinalist exhibition opening reception will take place on Thursday, July 19, 2018 from 6pm to 9pm. The Semifinalist exhibition duration will begin on Friday, July 20, 2018 through Sunday, August 5, 2018.
- BOPA led 110 arts advocates from Baltimore City to Annapolis on February 22<sup>nd</sup> for Maryland Arts Day.
- **Bright StARTS-** The mission of the Bright StARTS Art Program is to provide Baltimore's children with the broadest possible view of the world through the arts. To accomplish this, Bright StARTS offers workshops taught by professional artist/educators in a wide variety of artistic disciplines and media. These disciplines include; painting, drawing, sculpture, drama, dance, music, spoken word and poetry. The vast majority of students (age 7-13) served in the Bright StARTS Art Program are residents from low – moderate income, African-American communities in Baltimore City, including but not exclusive to Govans, Park Heights, the North Avenue corridor (east & west), Cherry Hill and Harlem Park. During the current program year, we are extending our outreach to more diverse and non-traditional after-school programs. Bright StARTS has been funded by a Community Development Block Grant through the Department of Housing and Community Development.
  - All teaching artists are trauma informed, restorative practice based teaching artists  
New locations:
    - Baltimore Juvenile Justice Detention Center
    - Penn North Kids Safe Zone
    - Franklin Square Elementary
    - Hamden Family Center
- Art@Work: Five-week mural artist apprenticeship program for Baltimore City youth enrolled in the city's YouthWorks program. 60 young people ages 14-21 were hired to work under lead teaching artists to create six highly visible murals, sculptures or mosaics in Park Heights (Arlington & Pimlico) and Druid Heights communities with support from community partners: Park Heights Renaissance, Brown's Memorial Baptist Church, and Druid Heights CDC. Art@Work commences in Mid-June and ends in late July.
- BOPA's Gallery Network 2018: There are 24 participating galleries this year, each with exhibitions featuring Sondheim Prize applicants taking place between June 1-August 31.
  - On June 1, 6-10pm there will be a Kick Off celebrating the start of 2018 Gallery Network exhibitions. The Kick Off will take place at both Waller Gallery and Gallery CA, two galleries that are collaborating on an exhibition titled Strength in Practice.

- Lots Alive Grant: BOPA partners with the Baltimore Office of Sustainability's Baltimore Green Network for our Lots Alive grant supports the creation of temporary outdoor sculpture sited on vacant lots within the Baltimore City limits.
  - Grant opens on June 1. - July 28
  - (7) \$5,000 grants will be awarded (Park Heights Avenue)
  - Install must be complete by Oct 5, 2018
  - Each project is expected to be installed for 12 months
  
- South Gateway Partnership: In 2015, Baltimore adopted the South Baltimore Gateway Master Plan, a sweeping plan to improve neighborhoods near the casino. The City then began to implement this plan, with the advice of the Local Development Council (LDC) and funding provided by the Local Impact Grants generated by video lottery terminals. It soon became clear that another organization was also needed to help spend these funds – something that could be flexible, nimble, and entrepreneurial. So in 2016, the South Baltimore Gateway Partnership was established. Now the City and the Partnership split Baltimore's share of the Local Impact Grants. BOPA has received funding from both LDC and SBGP. Through SBGP, funds supported the Middle Branch 'Art of the Waterfront' project (\$5,000), Patapsco River Clean-up (\$10,000 -to be complete) and the SoBo Summer Music Series, running from June – September 2018 (\$78,000). (We are currently in process of submitting proposals for programs for the upcoming year)  
**\*Art at the Waterfront will be held July 4<sup>th</sup>** along with the South Baltimore Music Series.
  
- Meeting adjourned 9:34am.

Drafted minutes respectfully submitted by

*Lenora Henry*

*6-14-2018*

Lenora Henry

Date