

**FOR IMMEDIATE RELEASE**  
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**SCAFFOLDING WILL GO UP AROUND BROMO TOWER ON WEDNESDAY, OCTOBER 20,  
FOR GENERAL MAINTENANCE**

The **Baltimore Office of Promotion & The Arts (BOPA)** reports that scaffolding will be erected around the Bromo Seltzer Arts Tower at 21 S. Eutaw Street on Wednesday, October 20, 2021 for general maintenance. The building will remain open to artists working in their studios, as well as to the public during Baltimore Open Studio Tour Weekend on October 23–24, 2021. (For more information about OST Weekend, visit [www.freefallbaltimore.org/artists-open-studio-tours](http://www.freefallbaltimore.org/artists-open-studio-tours).)

The Bromo Seltzer Arts Tower was the tallest building in the City when it was completed in 1911. Even though it no longer holds that title, it has remained one of the most iconic landmarks in Baltimore — and the heart of the Bromo Seltzer Arts & Entertainment District on Baltimore's West Side. The building offers 12 floors of artist studio space and has been home to countless visual and literary artists.

This historic structure, which is listed on the National Register of Historic Places, was modeled after the Palazzo Vecchio in Florence, Italy. The tower was built by Captain Isaac Emerson, the inventor of the headache remedy Bromo Seltzer (hence the name). The most interesting feature is the still-functioning tower clock, the face of which displays the word Bromo Seltzer instead of numbers. Each of the clocks' faces measure 24 feet in diameter, one foot larger than the clock faces on London's Big Ben. The famous clock atop the tower holds its own separate historic registration.

“Baltimore is a historic city and its old buildings, specifically Bromo, attract people. There’s a warmth to the materials and a story in the construction,” Director of Facilities Annie Applegarth notes. “Maintaining buildings like the Bromo Tower is critical not only to preserving our history but to protecting our cultural future as well.”

Learn more about the Bromo Seltzer Arts Tower by visiting [www.bromoseltzertower.com](http://www.bromoseltzertower.com) and following BOPA on Facebook and Instagram: @promoandarts.

*The Baltimore Office of Promotion & The Arts (BOPA) is a 501(c)(3) nonprofit organization, which serves as Baltimore City’s arts council, events center, and film office. By providing funding and support to artists, arts programs, and organizations across the city, and by producing large-scale events such as Artscape, Baltimore Book Festival, and Light City, BOPA’s goal is to make Baltimore a more vibrant and creative city.*

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