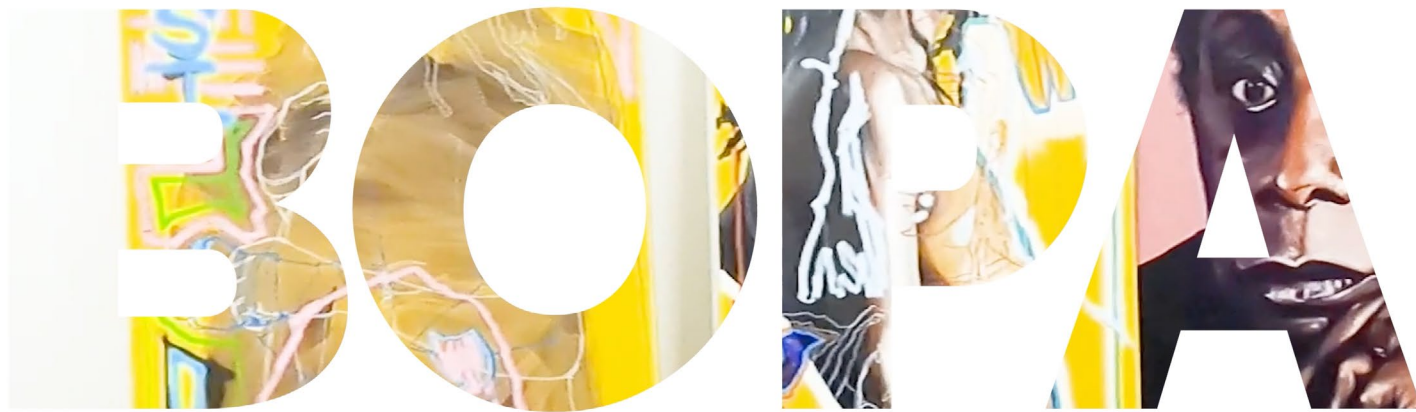


**BALTIMORE**  
OFFICE OF PROMOTION  
& THE ARTS

# 2022

The logo for BOIPA (Baltimore Office of Promotion and the Arts) is displayed in large, bold, white letters. Each letter is filled with a different piece of contemporary art. The 'B' features a colorful abstract painting with yellow, green, and blue. The 'O' is a circular image of a person's face. The 'I' is a black and white photograph of a person's face. The 'P' is a black and white photograph of a person's face. The 'A' is a black and white photograph of a person's face. The background of the logo is white.

# ANNUAL REPORT



# WHEN

**WHEN  
CREATIVES  
THRIVE,  
WE ALL RISE.**







This is Baltimore.

Where the power of art is the power of people.

We're a city of dreamers, creators, and believers,

With a collective imagination for the future,

And creative ambition that knows no bounds.

We're brave here.

We're bold here.

We think gritty is pretty.

And creative expression is for everyone.

We are classical connoisseurs,

Visionary vogueurs,

Gallery gurus,

Reel-to-reel rogues,

Saltbox saviors,

And sons of spray.

Our love for creators goes way back.

And we believe their work is the way forward.

We want artists to thrive here—not just survive here—

Because creativity is the heartbeat that connects us,

And together, we **Create Baltimore.**

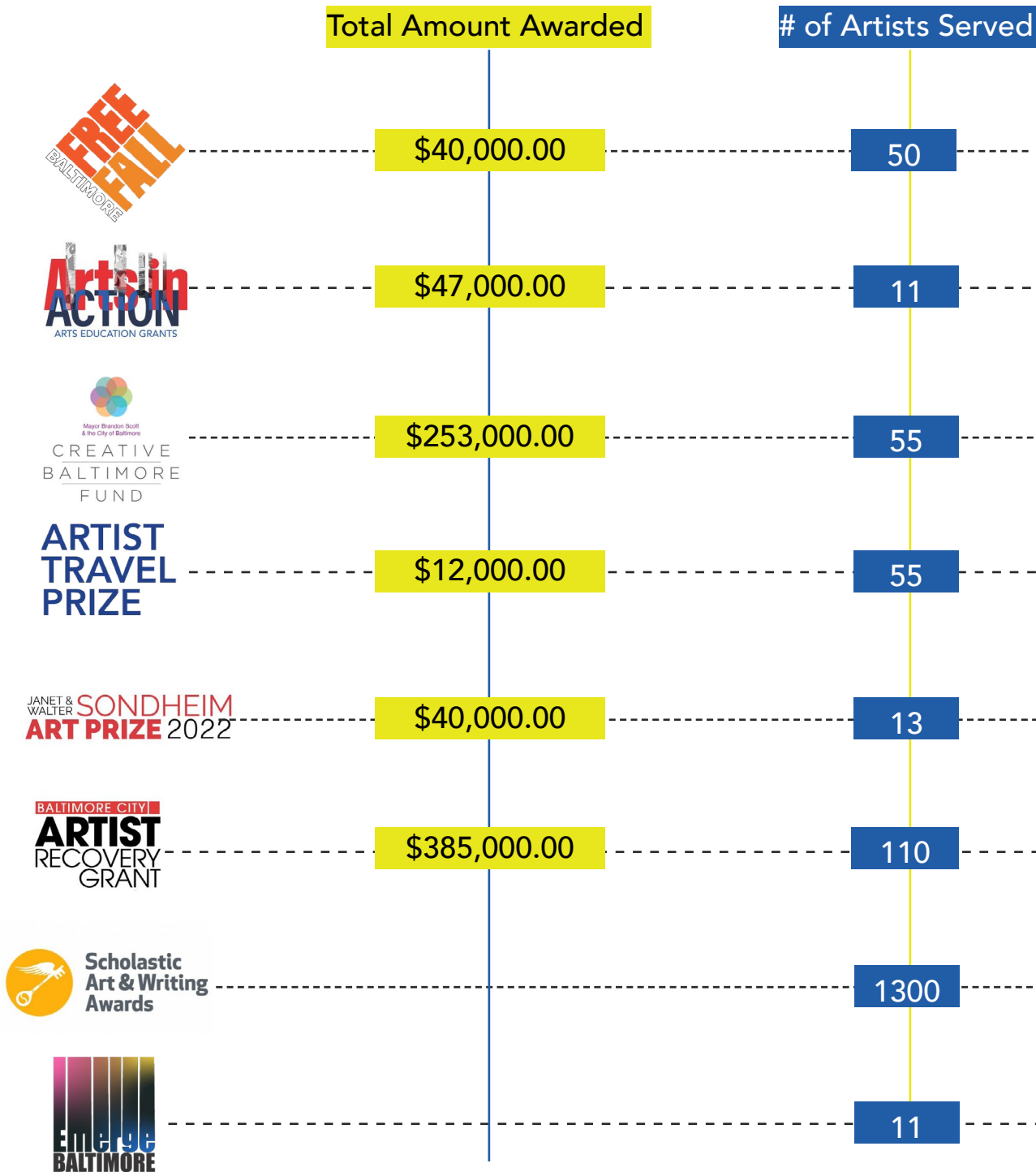




## WE ARE BOPA

Baltimore Office of Promotion & The Arts (BOPA) is a 501 (c)(3) nonprofit organization that supports arts and culture for the benefit of all people in Baltimore. We connect creatives to the resources they need to thrive, promote the city as a destination for creativity and culture nationwide, and produce cultural events in partnership with the City of Baltimore and the State of Maryland.

# ARTS COUNCIL PROGRAMMING



Total Amount Awarded:  
\$800,000.00

# of Artists Served:  
4,462





### **BROMO SELTZER ART TOWER**

Tenant occupancy:  
**80%**  
Private Clock Tours:  
**427 GUESTS**  
Photo Shoots (67):  
**276 GUESTS**  
Artwalk 6/23/22:  
**391 GUESTS**  
Emerge Opening 2/10/22:  
**79 GUESTS**  
Emerge Opening 6/9/22:  
**88 GUESTS**  
Emerge Opening 10/6/22:  
**81 GUESTS**  
OSD: 509 guests



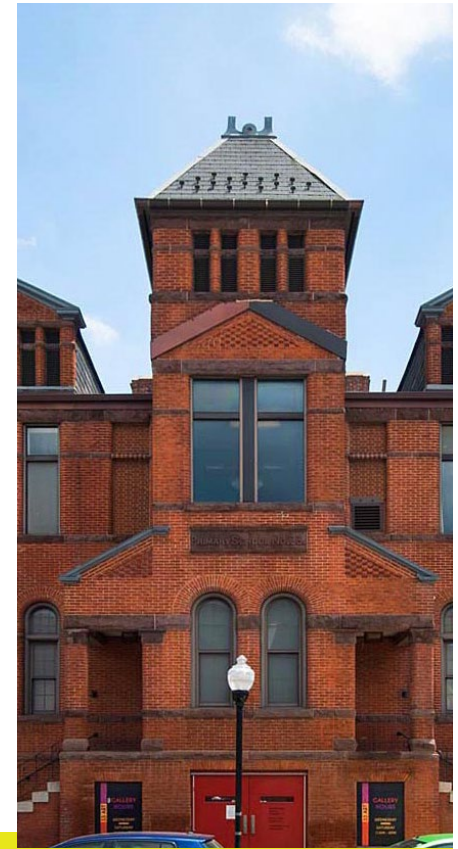
### **TOP OF THE WORLD**

Guests Total:  
**11,785 GUESTS**  
Ernest Shaw Opening:  
**212 GUESTS**  
Lauren Lyde opening:  
**194 GUESTS**  
Kei Ito opening:  
**31 GUESTS**  
Events (2):  
**76 GUEST**



### **CLOISTERS CASTLE**

Open House (13):  
**912 GUESTS**  
Private appointments (234):  
**702 GUESTS**  
Private historic tours (2):  
**79 GUESTS**  
Photo Shoots (14):  
**41 GUESTS**  
Rental events (63):  
**4,875 GUESTS**



### **SCHOOL 33**

Tenant occupancy:  
**84%**  
Event Rentals (2):  
**74 GUESTS**  
Sondheim Exhibition Opening:  
**50 GUESTS**



# EMERGE BALTIMORE



Aliana Grace Bailey



Raquel Thompson



Derrick 'DJ' Smith



Bria Sterling-Wilson



Christopher Batten



Zach Wade & Mitchell Noah



Ayanna Greene



Will Watson



Jill Orlov



Ernest Shaw Jr.



Lauren R. Lyde



Kei Ito

# GALLERY IN THE SKY

# THE BALTIMORE FARMERS' MARKET

est. 1977



## WEEKLY AVERAGE

4500 People

31 Farms

34 Food Vendors

53 Artisans



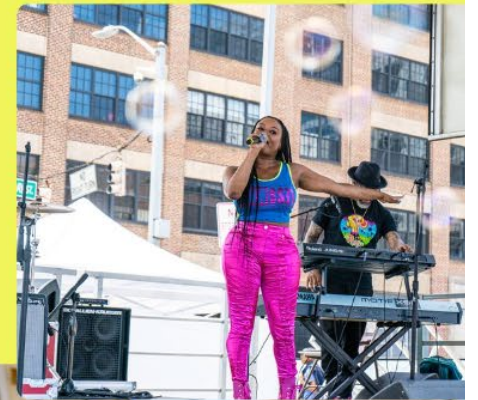
# B SIDE

## THE BALTIMORE FARMERS' MARKET & THE B-SIDE

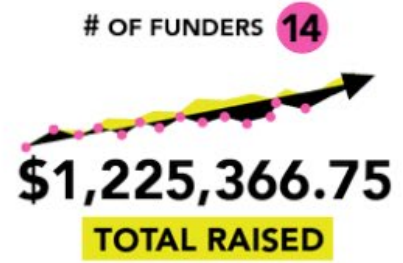
The B-Side Summer series, which is an extension of the Baltimore Farmers' Market, runs every first Sunday of each month through October, from **11AM-3:30PM**.

- **Pride Fest** - Celebrating the LGBTQ+ community
- **Summer of Soul** - a musical celebration of "soul"
- **Music MashUp** - highlighting a variety of genres
- **School House Rock** - Back to School

Each B-side saw an average of approx. **800** people added to the Market's footprint.







**ORGANIZATIONAL PARTNERSHIPS**



**CORPORATE SPONSORSHIPS**

